

Editorial Cartooning





Editorial Cartoons




- are graphic expressions of their creator's ideas and opinions. In addition, the editorial cartoon usually, but not always, reflects the publication's viewpoint.





What is SATIRE?



- **Satire** is the use of humor, irony, sarcasm, or ridicule to criticize something or someone.





**LET'S
DISCOVER
EDITORIAL
CARTOONS**





Editorial cartoons are sometimes referred to as political cartoons, because they often deal with political issues.





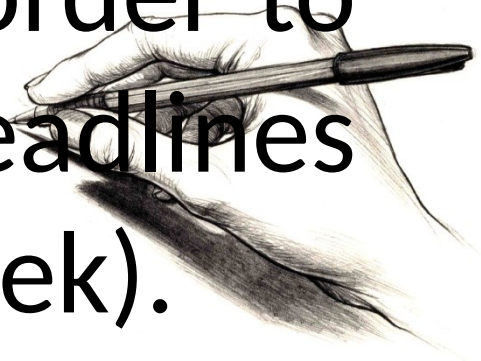
Editorial cartoons are published in mass medium, such as newspaper, news magazine, or the Web.

(Note that political cartoons are also distributed in social media.)





Editorial cartoons are based on current events. That means that they are produced under restricted time conditions in order to meet publication deadlines (often 5 or 6 per week).



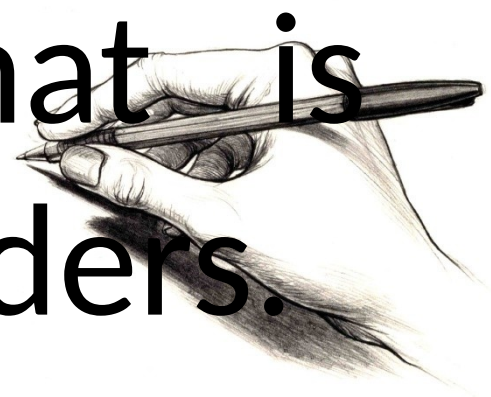


Editorial cartoons, like written editorials, have an educational purpose. They are intended to make readers think about current political issues.





Editorial cartoons
must use a visual
and verbal
vocabulary that is
familiar to readers.






Tools in creating editorial/political cartoons.





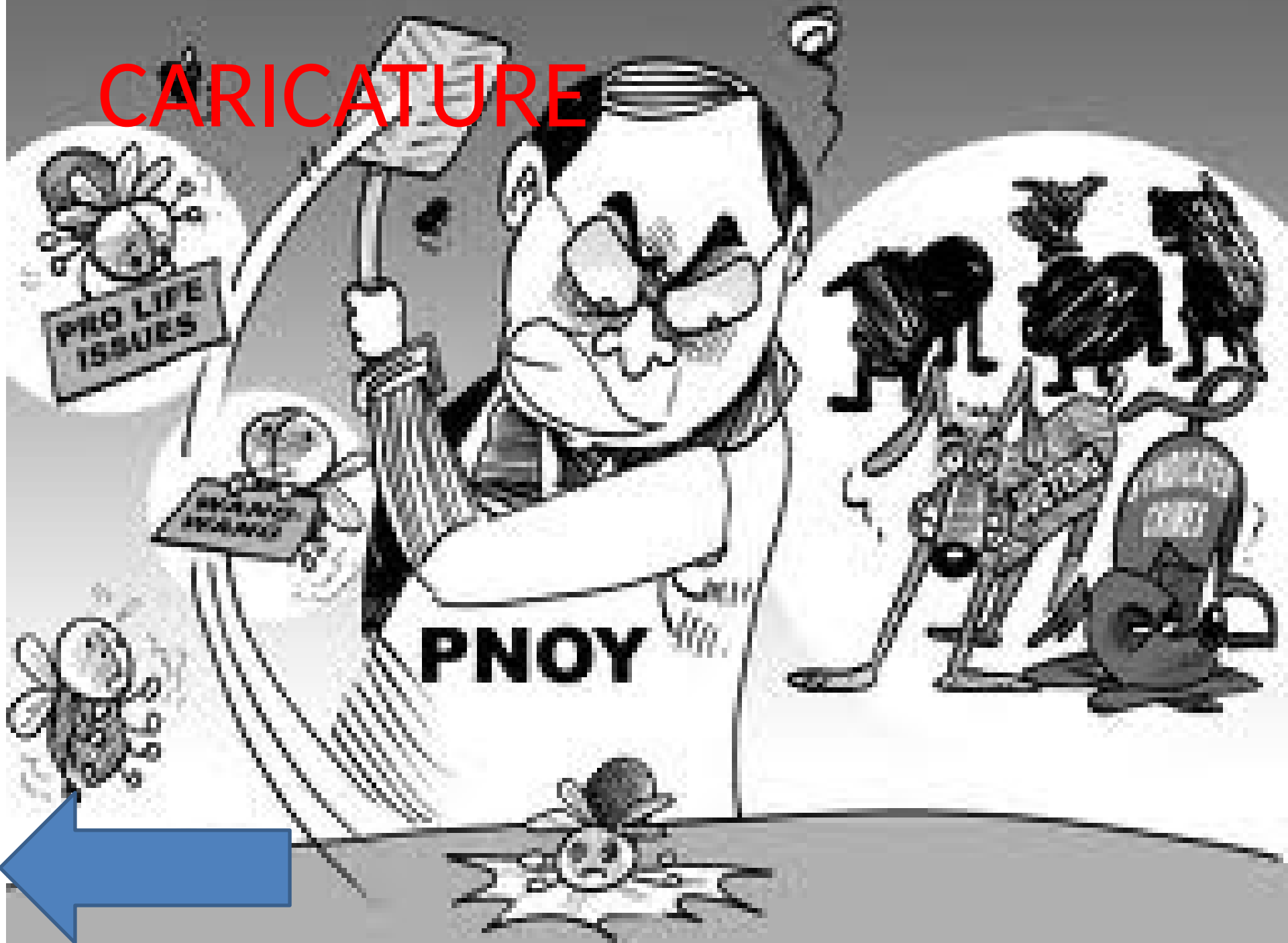
1. CARICATURE



Caricatures are drawings of public figures in which certain physical features are exaggerated.

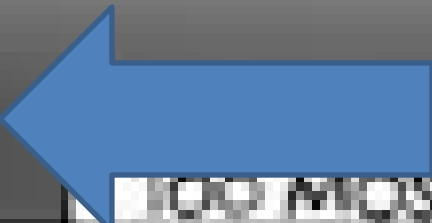


CARICATURE



**It exerts
influence
on the
reader.**

THE HONOR BELONGS
TO MY BOSS!



TIME MAGAZINE'S
100 MOST INFLUENTIAL PEOPLE IN THE WORLD







2. *Stereotypes*

Stereotypes are formulaic images used to represent particular groups. (Example: A stereotypical cartoon mother might have messy hair, wear an apron, and hold a screaming baby in her arms.)



THIS IS
A WAR.

NO MASS
TESTING

MILITARY
APPROACH

LACK OF PLANNING



ZAMORA by
SCD



REPRODUCTIVE
HEALTH ISSUE

LET'S ADDRESS
THIS PROBLEM...
ASAP!!!

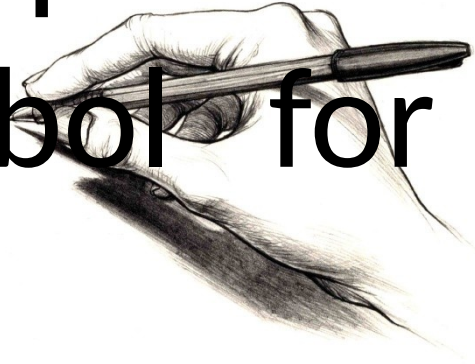
WHAT
PROBLEM?!

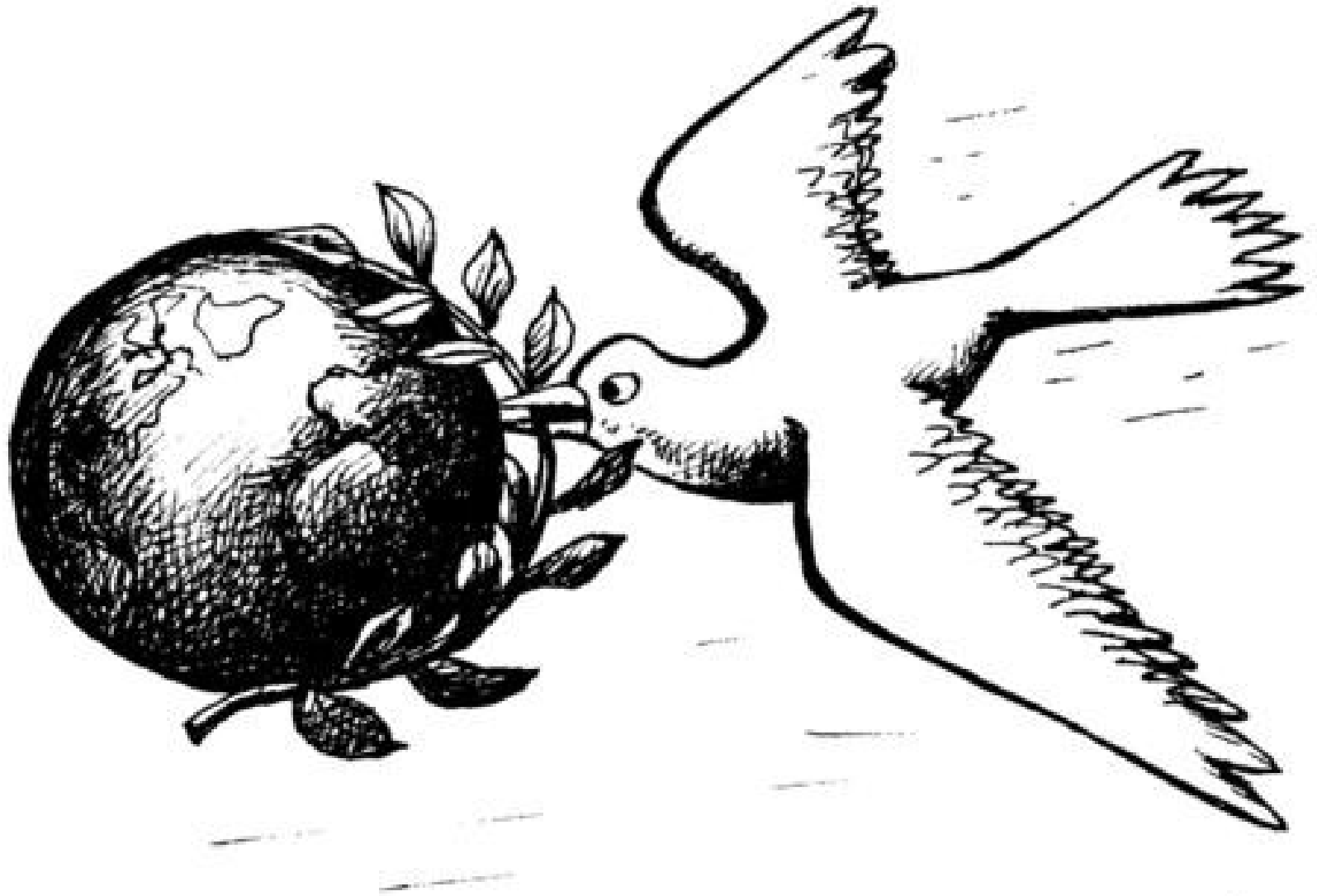
ROMAN
CATHOLIC
ETC.



3. SYMBOLS

Symbols are pictures that represent something else by tradition. (Example: A dove is a symbol for peace.)





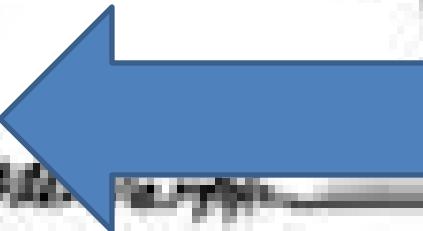
medi



GOVT

GOVERNMENT

REVISE!!





4. *Analogies*

Analogies are comparisons that suggest that one thing is similar to something else. (Example: The title of a popular song or film might be used by a cartoonist to comment on a current political event.)





5. HUMOR

Humor is the power to evoke laughter or to express what is amusing, comical or absurd.



Steps in Editorial Cartooning



Steps in Editorial Cartooning

1

Know the main issue that you wish to draw a cartoon.



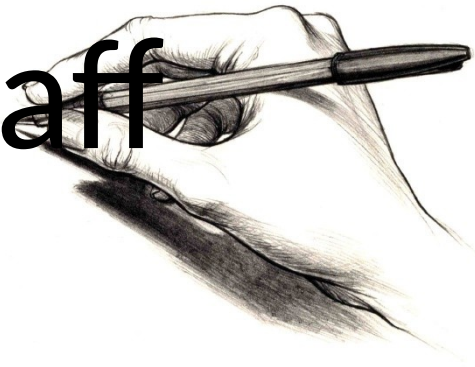
Steps in Editorial Cartooning

Know the main issue that you wish to draw a cartoon.



Steps in Editorial Cartooning

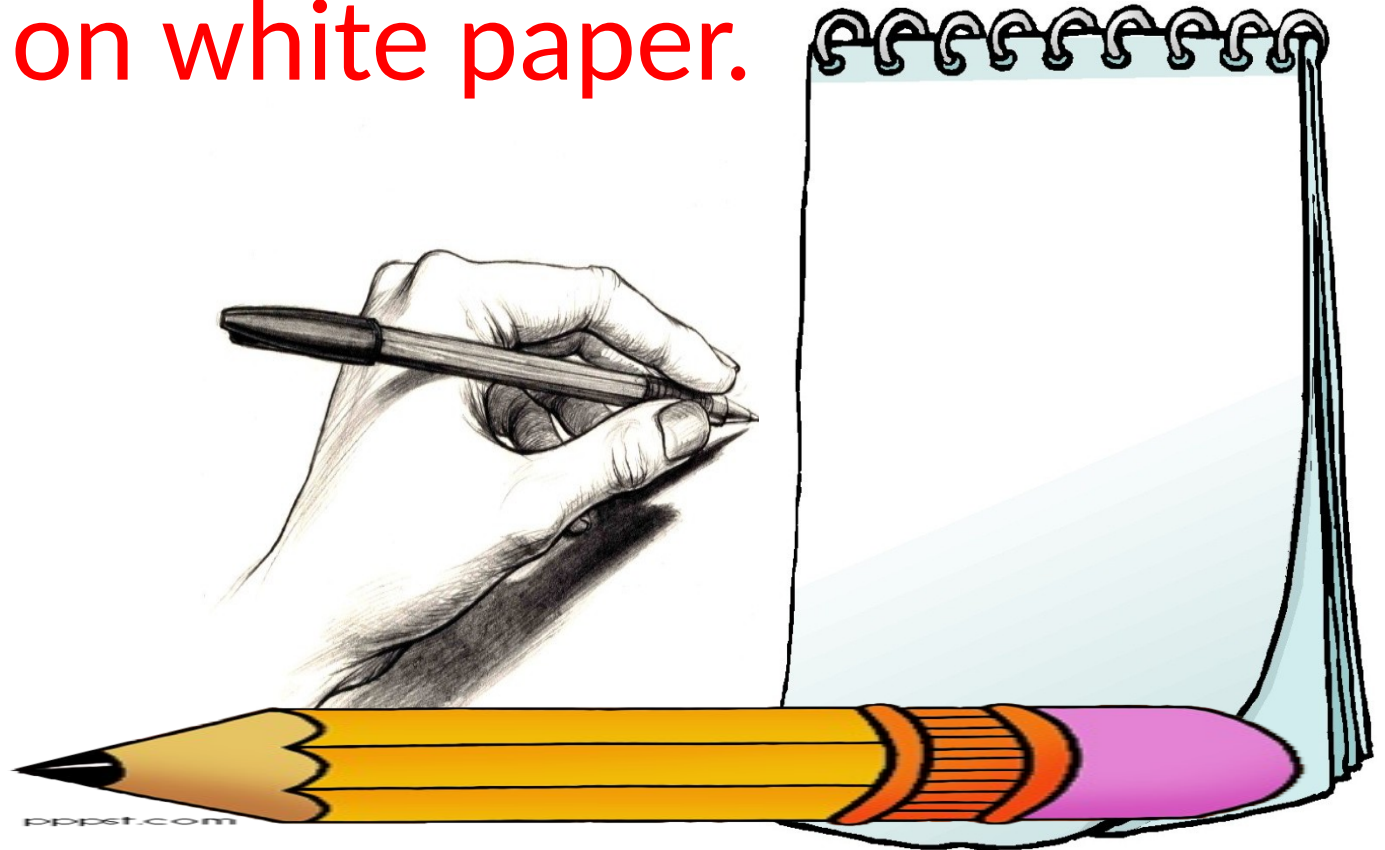
Illustrate through the aid of effective symbols that fit the general opinion of the editorial staff on the issue.



Tips for Editorial Cartooning

1

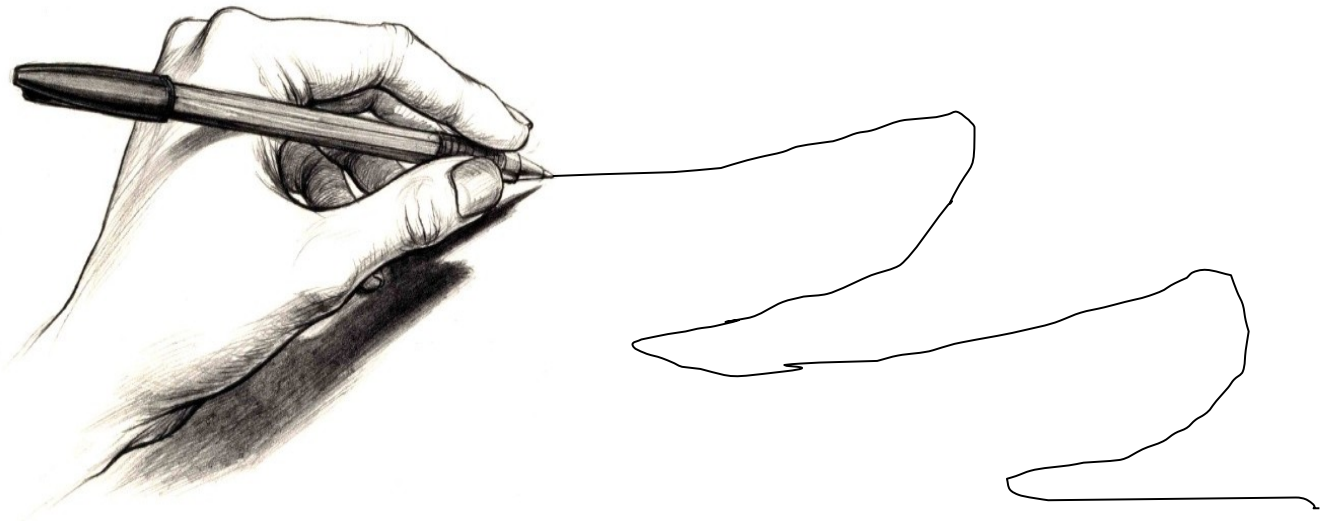
Use black ink pen or pencil on white paper.



Tips for Editorial Cartooning

2

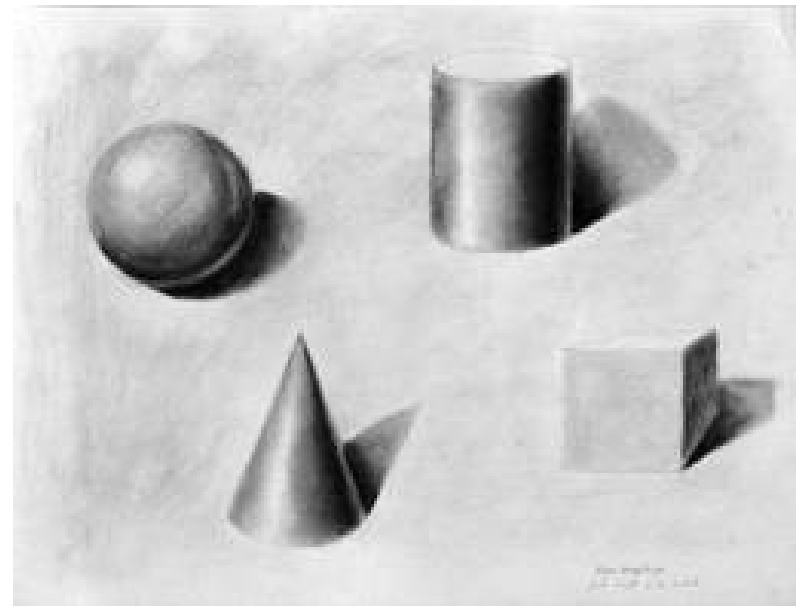
Employ single stroke or line.



Tips for Editorial Cartooning

Shading can be employed for emphasis.

3



Tips for Editorial Cartooning

Focus on one topic only.

4



Tips for Editorial Cartooning

Limit the use of words and labels.

5



Tips for Editorial Cartooning

Use Universal or common symbols

6



Tips for Editorial Cartooning

Details in the drawing are not necessary.

7



Tips for Editorial Cartooning

8

Simplicity of the drawing is encouraged; simple but the message is clear and intact.



Tips for Editorial Cartooning

9



Draw clearly facial expression and prominent identity, especially when drawing persons.

Tips for Editorial Cartooning

10

You may apply allusion as background scene such as superhero, gladiator, event in in Calvary and other common settings.



Tips for Editorial Cartooning

Present accurately the issue.

11

ARIP 6/2011 SPARTANBURG HERALD-JOURNAL LUUCKE - UPS T-4



Tips for Editorial Cartooning

12

Limit the things to be drawn from three five only to illustrate the idea.



Examples of General Symbols

Pencil, Pen and news paper.

1



*Journalism,
freedom of the press.*

Examples of General Symbols

2

Dove

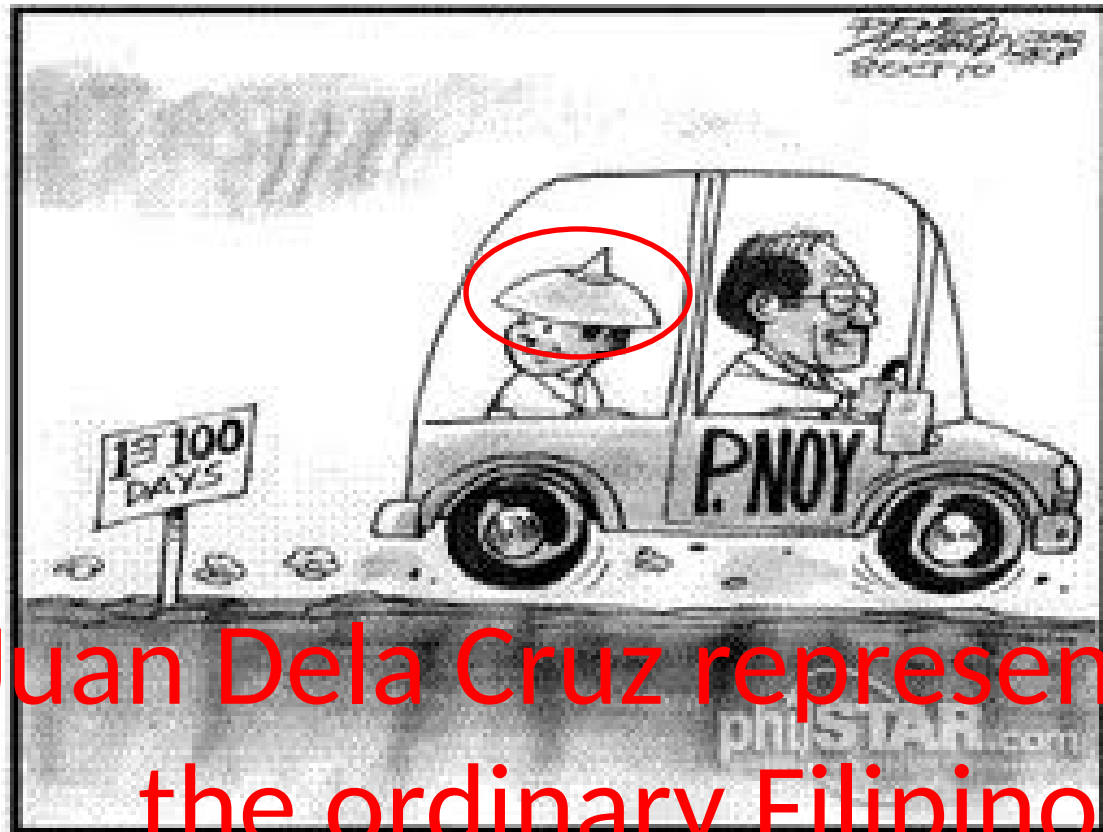
Freedom,
peace,
democracy



Examples of General Symbols

Salakot

3



Juan Dela Cruz representing the ordinary Filipino.

Examples of General Symbols

Chain

4

Suppression of freedom, maltreatment and slavery.

© Original Artist
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www.CartoonStock.com



"Budget Cuts."

search ID: bront1934

Examples of General Symbols

Kamatayan

Death or
Bad omen

5

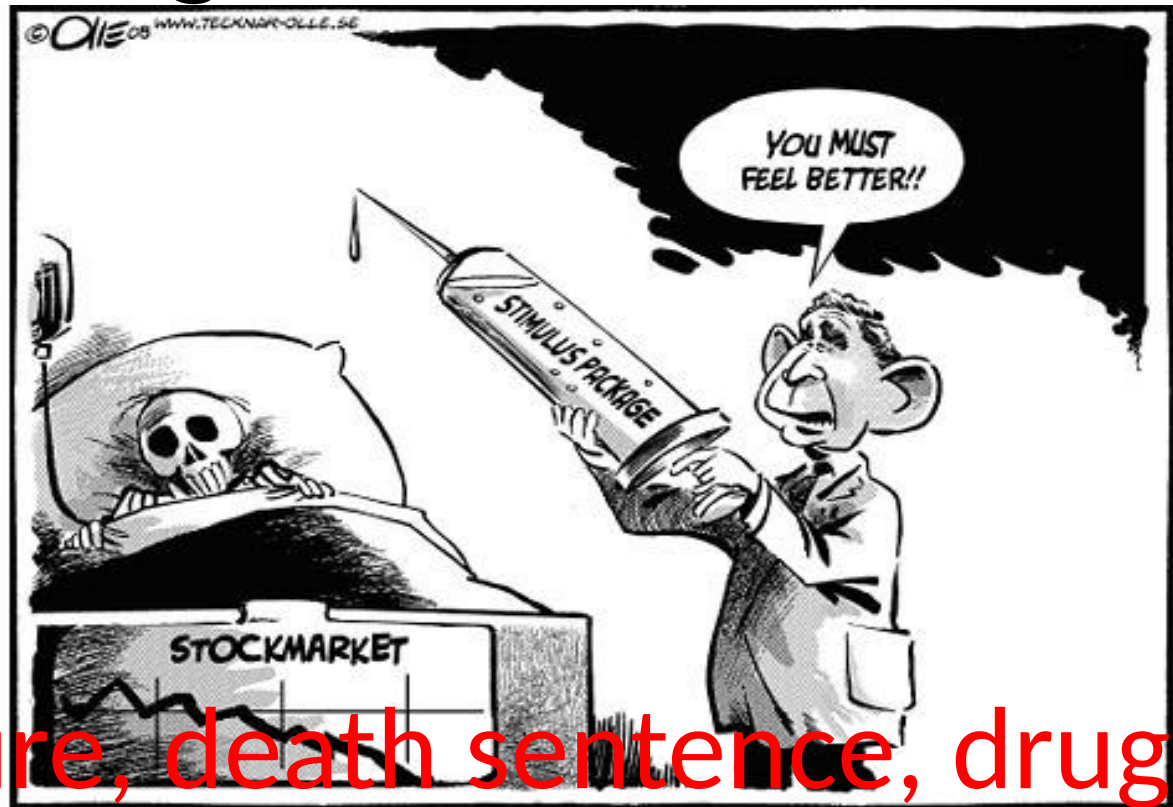


NOTHING IS CERTAIN BUT DEATH AND TAXES — PROVERB

Examples of General Symbols

Syringe

6



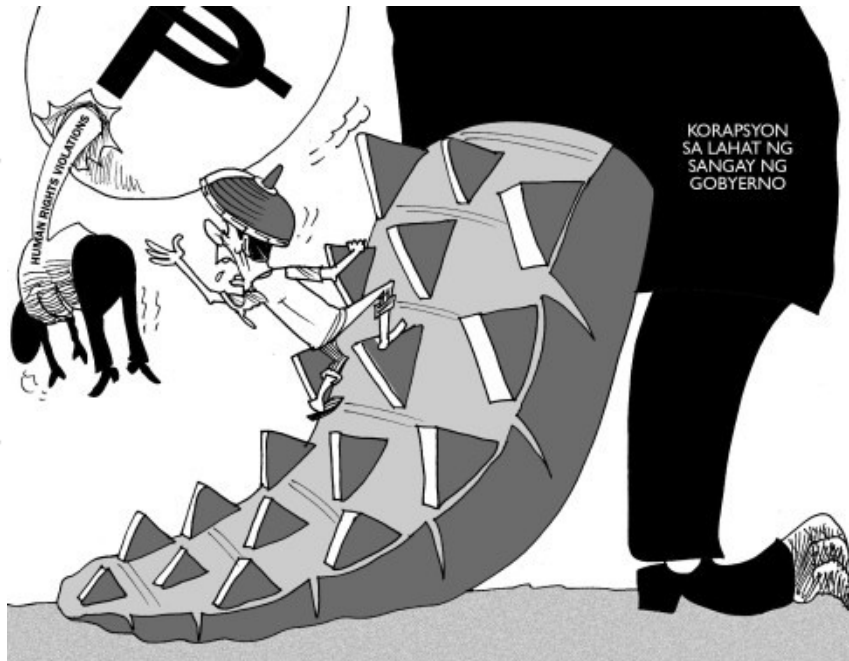
Cure, death sentence, drug addiction

Examples of General Symbols

Crococodile

Abusive person of authority

7



Examples of General Symbols

Mallet- Justice

8



Examples of General Symbols

Beggar

9



Examples of General Symbols

blindfolded

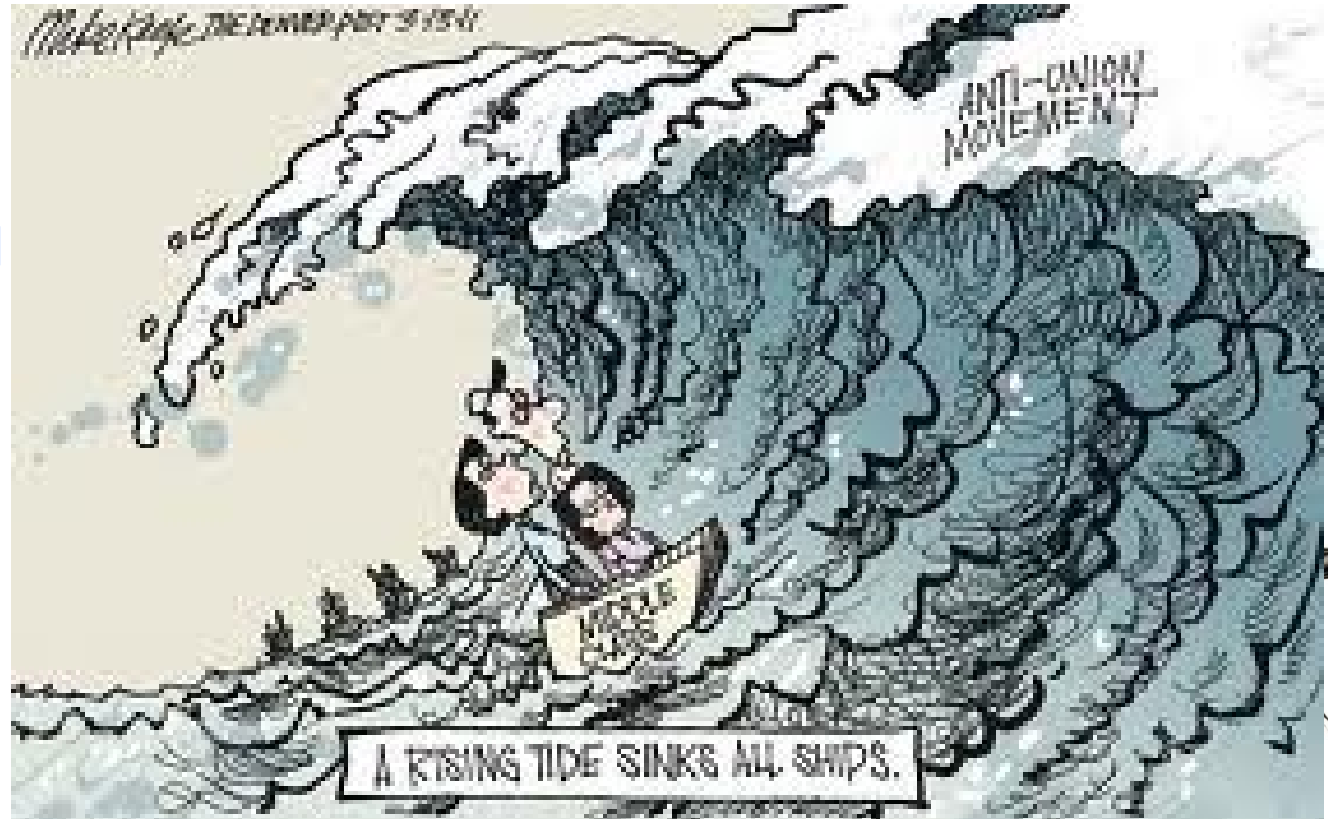
10



Examples of General Symbols

Big waves

11



Examples of General Symbols

Mask

12



Examples of General Symbols

Eagle

13

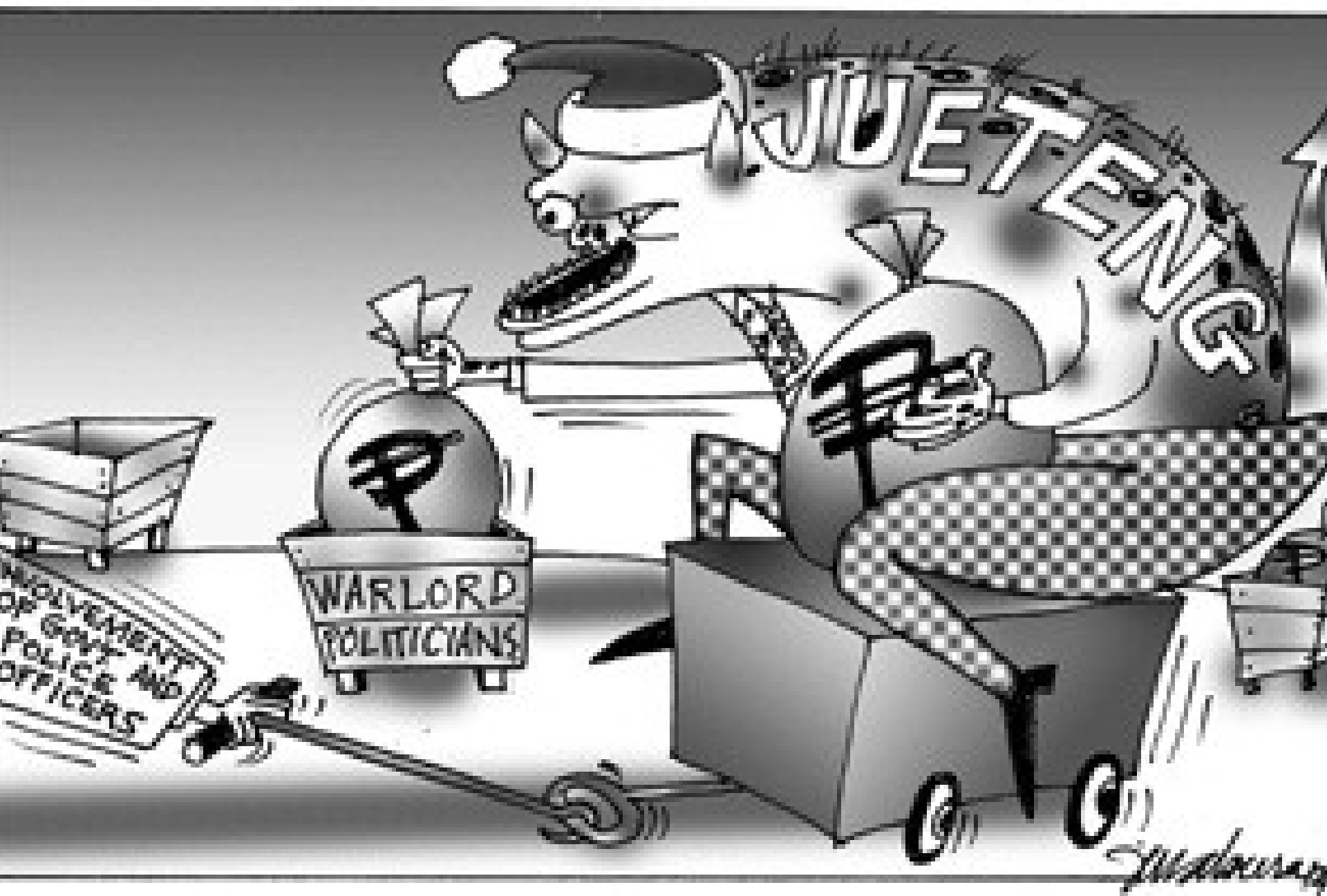


Examples of General Symbols

Bar of gold

14

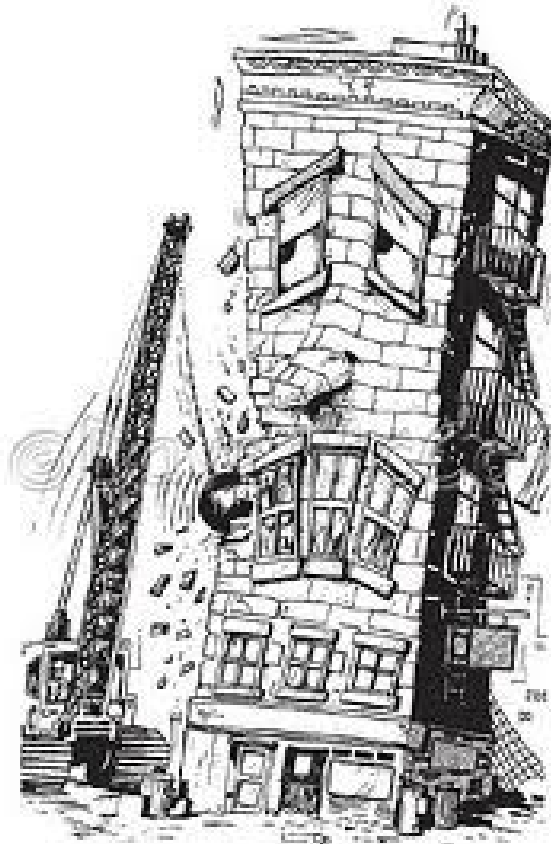




Examples of General Symbols

High rising building

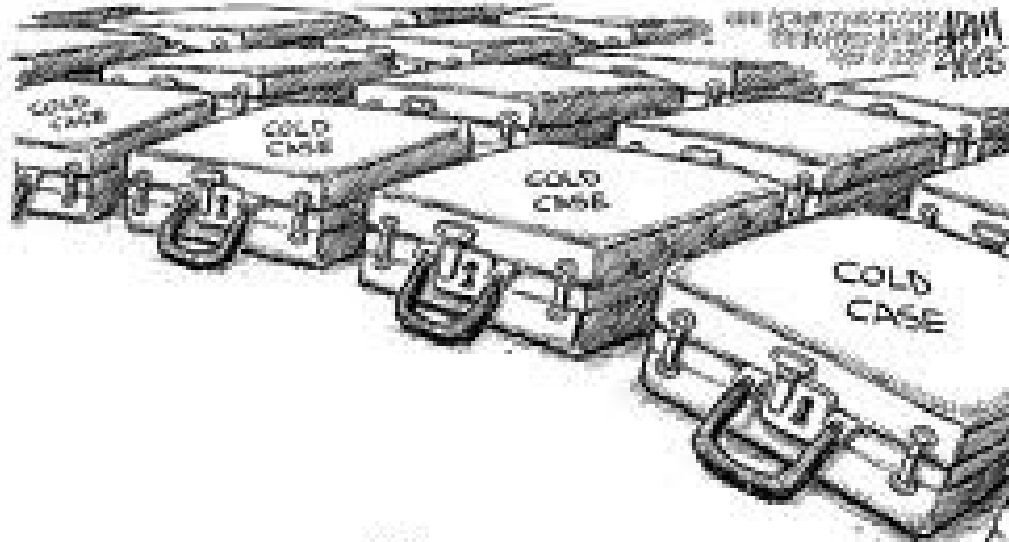
15



Examples of General Symbols

16

key



SKELETON KEY



Examples of General Symbols

Huge rock

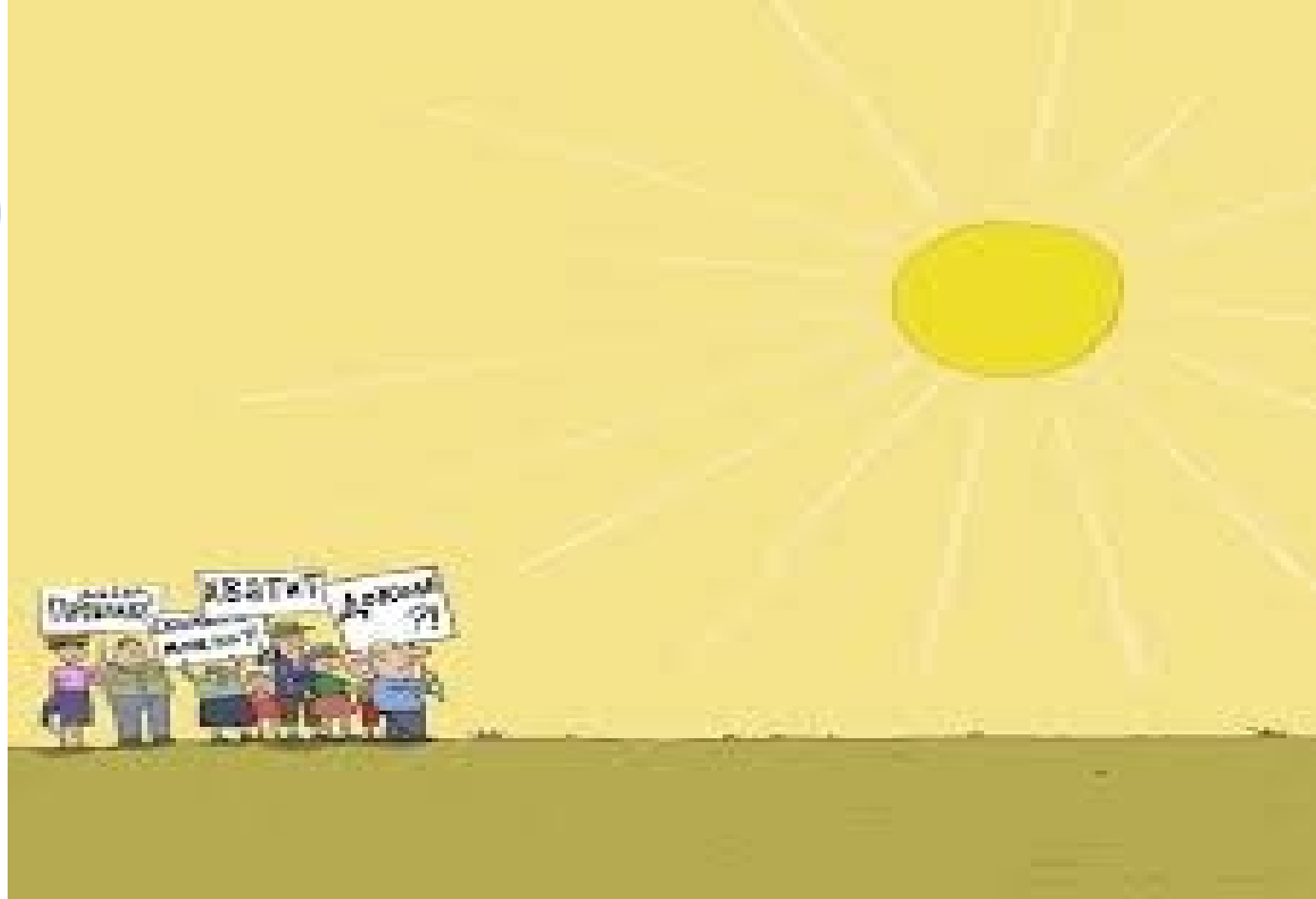
17



Examples of General Symbols

Rising sun

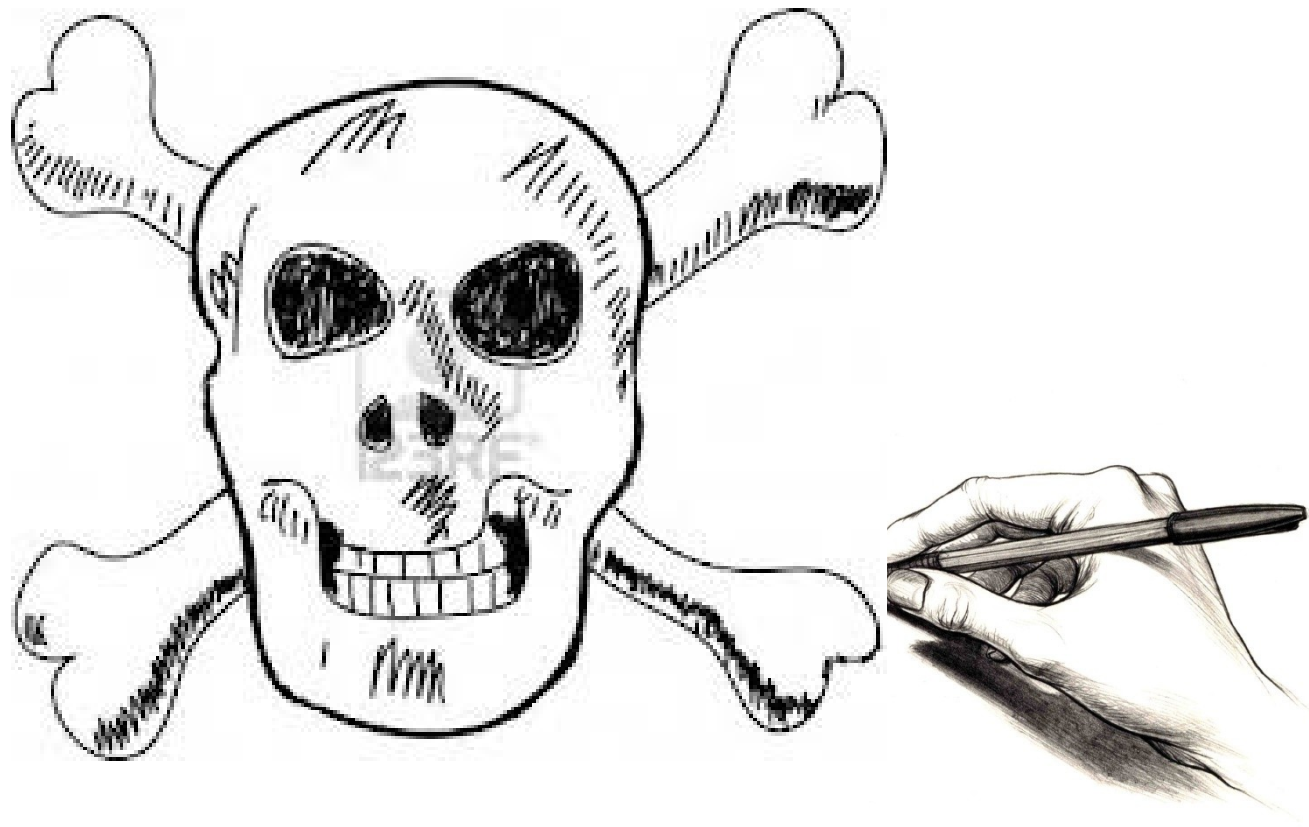
18



Examples of General Symbols

Skull with crossed bones

19



Examples of General Symbols

Multi-tattooed man

20

